Team JAH! (“YAH!”) Charter

# OVERVIEW

The concept being offered helped by the undersigned (Heidi Hlavinka, Adam Wells, and Jeannie Kim) is currently referred to as the WriteBack Project (“WriteBack”). WriteBack is Jeannie Kim’s idea born of her experience as a seventh grade reading and writing teacher in Houston. Jeannie realized that she was the bottleneck to her students receiving individualized feedback on their writing; it took her upwards of 16 hours to grade and comment on 108 students’ essays. As such, she taught her students to grade each other’s essays and to give feedback. The result was her students developing a better writing acumen, and the idea for WriteBack - a place where students commune and give each other feedback - was born.

WriteBack is effectively a playground for writers. Students can get self-paced guidance and also receive real-time feedback from other students; they will be able to support each other throughout the learning process by giving and asking for feedback on the portfolios they build on the website. They will learn to cultivate an important life and academic skill, while being treated with respect and fairness by their peers.

# MISSION

Our mission is to create a landing page for **WriteBack**.

The expected audience includes:

* Students (Writers)
* Parents
* Teachers/Admin

The **purpose of the landing page** is to explain the following:

* To all audience: What is possible on the platform
* To students: Proper feedback considerations and interaction norms
* To parents: The importance
* To teachers: How to integrate the usage of the platform with their classroom activities
* To Admin: The growth data that can be derived from student activity on the platform

# OBJECTIVES - 101 INTRO TO WEB

Interview Client or Instructor and TA (as product managers) for project specs, create and pitch Mockup of the site, create a ‘view’ of the project using HTML and CSS, make site responsive (viewable on all size screens), add a Form to site.

# ROLES & RESPONSIBILITIES

Student Name Role Responsibilities

|  |  |  |
| --- | --- | --- |
| Instructor / TA | Team Advisor | Provide Feedback during Standups, Office Hours.  Provide list of Nonprofits students may work with |
| Heidi Hlavinka | Scrum Developer | Keep track of timeline and tasks to be completed within timeline. Code project with Dev Team. |
| Adam Wells | Developer/Content Creator | Code project with Dev Team. Focus on specific part of site, depending on ability and time. |
| Jeannie Kim | Developer/Content Creator/Client Liaison | Code project with Dev Team. Liaise with client and update the charter (client is self). |
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# RESOURCES & SUPPORT

All developers will be using their personal laptops and software to complete the deliverable. Co-working space at Station Houston provides internet access, a copier/scanner, and face-to-face meeting space. We will use web apps such as Gmail and GoToMeeting. GitHub will hold the team’s workable files, and Trello will be used for planning and timelines. We will edit code with Atom, and create any graphics, images with Adobe Creative Cloud software. Our budget is the total of our tuitions combined, plus an estimated $60 in personal expenses for coffee and snacks. Our deadline is set for the week of June 12, 2017. We will note any changes in resources needed as the project progresses. Our Team Advisor will review our project as it progresses and recommend any changes in the project or helpful tools.

# OPERATIONS

**Team Updates**

* We will meet every Monday and Wednesday evening for scheduled classes.
* We will schedule a face to face, GoToMeeting, or email project update at least once a week outside of class.
* Any team member unable to attend class or a project update must notify the team prior to the meeting.

# SPECIFICATIONS OF PROJECT

1. ASSETS
   1. CSS stylesheets
   2. HTML doc
   3. Trello planning cards
   4. Page design mock-up
   5. User Personas
2. COPY
   1. Team-generated text – Instructions, About page, Help/FAQs, Contact
   2. Links and refs to outside writing resources – How tos for essay construction, spelling help, reading help
3. IMAGES
   1. Logo
   2. illustrations
   3. Visual instructions
4. FONTS
   1. Google fonts (K-12/education site-friendly)
5. PHOTOGRAPHY
   1. Realistic stock photos
   2. Actual photos of classroom and students

# MILESTONES

## WEEK 1 - MOCKUP

Plan the site’s content and features (site map).

## WEEK 2 - CONTENT

Define the experience for each audience group after a stakeholder analysis. Draw the wireframe and pick styling features.

## WEEK 3 - HTML/CSS ‘VIEW’

Build index.html code and style.css code. Code additional HTML pages and CSS stylesheets as necessary. Debug code and finalize code before moving on.

## WEEK 5 - SITE RESPONSIVENESS

Add in CSS code that enables interactive and flexible site features.

## WEEK 7 - FORM INTEGRATION/WRAP-UP

Add in HTML code forms using Google Forms. Debug form code. Divide and conquer to finalize deliverable.

## WEEK 8 - PRESENTATION

Present deliverable to HCA Intro class and launch for Jeannie’s students.